

Color for Everyone

Mission Statement –

We are the global leader in applying color science and technology to deliver compelling value for our customers and other key stakeholders including employees and shareholders.



Statement of Values –

- INTEGRITY to always do what is right
- INNOVATION to deliver meaningful value to our customers
- TEAMWORK because we are more successful when we work together
- COMMITMENT to always do what we say
- SPEED to stay out in front
- ACCOUNTABILITY to committed deliverables, to colleagues, and to the team
- PLAY TO WIN because passion for the work and the success of the enterprise drives growth



Code of Conduct –

- You can count on us to:
- STRIVE for excellence in everything we do
 - MAKE DECISIONS in the interest of the enterprise, team and ourselves, in this order
 - LEAD or PARTNER with fellow employees constructively and respectfully
 - QUESTION or DEBATE what is and what should be, but once we decide – commit and execute
 - CELEBRATE success and risk-taking by teams and/or individual performers
 - LIVE the company culture – reinforce it, talk it, and demonstrate it in daily actions
 - ABIDE by governing laws and regulations

