



## Idealliance® G7® Master Training & Qualification

For Printing & Packaging Operations

### Process Control from Proof to Print

Achieving visual color consistency throughout the entire process is vital for print and packaging operations. Created by Idealliance, the G7 Master Facility Qualification is granted to facilities that reliably and efficiently print calibrated output across various printing technologies. Prints must be neutral gray balanced with proper tonality to provide color stability and visual color matching. G7 calibration can be applied to any CMYK printing process, including inkjet, sheetfed offset, web offset, and flexo.

Our G7 Certified Experts are proven leaders in graphic communications, print, and packaging supply chains. They will evaluate your workflow, train on press calibration and process control, and help you submit your application and test prints to Idealliance for Qualification or Re-Qualification.

### Why G7 Qualification Matters

- Design, pre-press, and press room are all working to the same color targets
- Faster and better proof to press matching
- Shorter make-ready times, reducing labor and consumable waste
- Easier reprint of jobs or graphics

## G7 Qualification Training Overview

Our G7 Certified Expert will come to your site to:

- Evaluate your existing workflow and identify areas of improvement
- Train your prepress staff on G7 plate calibration and proofing color management
- Work with your pressroom operators to achieve G7 compliant process control and consistency in every run
- Help you submit test prints to Idealliance for qualification



## 2-Day G7 Qualification Training Topics

- 01** G7 Master Qualification Basic Training for the Concepts and Practices of G7
- 02** G7 Press Curve Calibration Training
  - Calibration run with uncorrected linear plate curves to establish the current state of the press
  - Curve calibration from measured press sheets
  - Verification run with new calibrated curves
- 03** G7 Press Process Control Training for Press Operators
- 04** Training for G7 Proofing Setup with Substrate Corrected Color Aims (SCCA)
- 05** G7 Submission to Idealliance

## Time for Re-Qualification? We Can Help!

### Remote G7 Master Printer Re-qualification Overview

*For one press and one proofer*

Print supplier must confirm that their press and proofing systems are performing within G7 pass/fail tolerances. Press sheets and proofs showing proof of G7 requirements must be sent to X-Rite.

Upon receiving the proof and press sheets, X-Rite will:

- Validate the results of the proof and press sheets
- Schedule a remote web-conference to perform a one hour audit discussion
- Submit your application and measurement data, and ship your validated press sheets to Idealliance

Print suppliers are responsible for submitting renewal fees to Idealliance which are separate from the G7 Expert fees. Once fees are received, Idealliance will provide print supplier with re-qualification documentation.

## Contact us for More Information

Contact your local sales representative for more information about G7 Master Training and Qualification. You can also call 888.439.4403 x216, e-mail [learn@xrite.com](mailto:learn@xrite.com) or visit [www.xrite.com/training](http://www.xrite.com/training) to learn more.