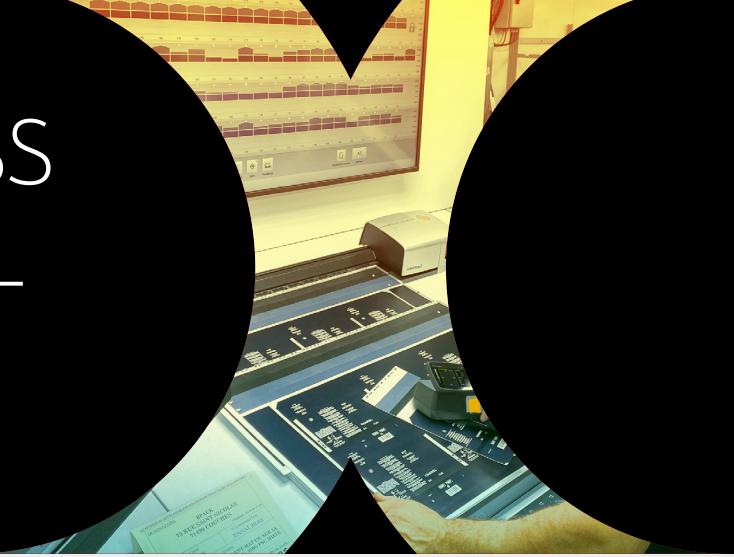# BOOST YOUR PRESS TO THE NEXT LEVEL

Closed-Loop Automation
Pressroom Standardization
Precise Color Control

X-Rite offers a fully integrated solution for offset printers, combining powerful preset and closed-loop color measurement capabilities.

By integrating IntelliTrax2 press-side scanning technology with MeasureColor process control software and Rutherford solutions, printers can streamline their color workflows, minimize material waste, and achieve consistent, high-quality results with less effort and energy consumption.

Key Benefits

Modern Scanning with Reduced Upfront Cost Up to 60%

Flexible financing options make it easy to upgrade your color control—no need for a new press.

Expert Support, Year After Year

Free annual audit from our Solutions Architects to ensure optimal performance and continuous improvement.

Press-Side Process Control

MeasureColor Production gives operators real-time spectral data and visual scoring to reduce print stops, waste, and color variation, right at the press.

Open, Press-Agnostic Architecture

This bundled solutions works across brands and workflows—no lock-in costs or press specific limitations.

Data-Driven Process Improvement

MeasureColor Reports turns color data into actionable insights across presses and sites, helping you spot issues early and optimize performance.

Automated Press-Side Scanning

IntelliTrax2 automatically locates and scans color bars with precise, non-contact measurement, speeding setup and delivering consistent, reliable data for better press control.

x·rite   PANTONE®

How It Works

Implementing this solution is a guided, collaborative process led by X-Rite Color Experts, who provide support every step of the way.

1

CONNECT WITH US

Begin by sharing your production goals and color challenges.

2

ASSESSMENT & IDEAL CONFIGURATION

We evaluate your current setup and compatibility to design the best setup for your environment and workflow.

3

DEFINE SUCCESS

Together we establish measurable performance goals like reduced waste, improved uptime, and increased press capacity.

4

PROOF OF CONCEPT

We install the system, train your team, and validate results. If targets aren't met, you can cancel anytime. No long-term commitment required.

Scan the QR code to request a FREE AUDIT to discover the potential ROI for your press.