IntelliTrax™ News

Color Excellence Designed Exclusively for Newspaper Printers

Color Matters in Newspaper Advertising

Brand owners care about color, and they like to use color in advertising. Brand integrity is a top concern. Regardless of where the brand appears, they want brand colors to appear consistent and accurate. And newspaper printers and publishers want happy brand owners who will continue to advertise in their publications.

That's why X-Rite developed IntelliTrax News exclusively for newspaper printers.

IntelliTrax News is the only measurement instrument that is tuned to quickly and efficiently measure the most common gray bars newspapers use. Supporting both single sheets and broadsheets, IntelliTrax News is ultra-fast, automatically scanning bars, allowing operators to make adjustments and get to approved production faster and easily maintaining it throughout the run.

X-Rite Pantone offers training for IntelliTrax News users at its headquarters facility or on-site. IntelliTrax News comes with a one-year warranty, with various service plans available to ensure you are always up to date.

IntelliTrax enables:

- Faster make-ready
- Improved operator productivity and quality control
- Reporting and historical performance data

The small footprint and easy operation of IntelliTrax News makes it ideal for newspaper printing operations of all sizes.

Look-Ahead Sensor

IntelliTrax News incorporates advanced imaging technology that steers the scanning head, automatically adjusting it to find the gray bar to be measured, ensuring accurate measurements every time. The auto-tracking feature of IntelliTrax News allows users to quickly and automatically read and track gray bars with less waste and higher product quality. CMYK density values and gray balance data are stored in a database for future reference should any issues arise.

Link Multiple Systems

IntelliTrax News is designed to be linked to other X-Rite IntelliTrax News systems anywhere, across the plant or around the globe, providing up-to-date, centralized job information and performance metrics.

1	2	3	4
0.57	0.58	0.57	0.60
0.56	0.56	0.56	0.59
0.55	0.55	0.54	0.56
0.60	0.62	0.57	0.58

IntelliTrax News features an easy-to-use interface that allows operators to quickly measure and make necessary adjustments.

CMYK   PRINT   INK   AUTOMATION

IntelliTrax News Specifications	
Available Sizes	29 inches (840.8mm), 32 inches (910.8mm), or 40 inches (1115.4mm)
Scanning Capability	Automated look ahead sensor
Scanning Area	Gray bar must be 38mm from the sheet edge.
Bar Size (height)	Standard Small spot size 2mm Optional: spot size 3.2mm
Scanning Speed	160mm per second
Graybar Alignment	Automatic
Paper Thickness	Min: 0.1mm Max: 0.762mm Medium Max: 0.508mm Small Spot
Black Background with Sheet Storage	Yes
Image contact during measurements	No
Warranty	Standard 1 Year Manufacture Warranty Optional: Extended Warranty
Service and Support	Standard Contract or Premium Service

Example IntelliTrax News Gray Bar Sizes

Protect Your Investment

- **Priority technical support**
- **Price protection per length of contract**
- **Annual validation of your device**

X-Rite Services, Extended Warranty and Premium Support

Drawing on our extensive experience in the world of color, X-Rite offers the right level of services on-site or online, to support and nurture your business. Extend beyond the one year warranty with our extended warranty. With our full service contracts you can ensure your devices are well maintained, with X-Rites Annual Five Point Checkup, uniquely developed to keep devices performing to original specifications. With 12 global centers we make it even easier for customers to reach us. X-Rite Graphic Arts Standard (XRGA) conversion helps bring color standards and measuring consistency into the business. With our consultative approach we work to evaluate how best to integrate XRGA into your business offering you a higher consistency and reliability in your processes now and into the future.

x-rite
PANTONE®