x·rite

PANTONE®

X-Rite Color Services
Training and Support Offerings
for Industrial Markets

X-Rite's goal is to provide you with the very best color training and support. Our Color Experts will help you quickly get your new or existing team up to speed by training your organization on how to effectively use your X-Rite tools to reduce cost of setup, scrap, and production rework.
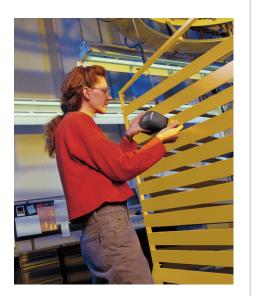
Invest in Your People.

Classroom Training

On-Site Training

Personal Color Trainer (PCT)

Web-based Training

Ask the Color Expert

Seminar Tours

Customer Testimonials

"I cannot speak highly enough of this recent display of effort and professionalism, because it stands out in comparison to the majority of my personal and professional experience. My thanks to these gentlemen for their service and dedication."

Gary Elrod, Quality Engineer at Kawneer North America, speaking of post-training tech support

"Excellent material and presentation. Handbook is very well written and will serve as an excellent reference document. Also really enjoyed the instructor's style and speaking ability... Great job!"

Fundamentals of Color and Appearance Seminar Attendee

Classroom Training

X-Rite offers classroom training on industrial hardware and software. Each highly-interactive session provides you with knowledge and guidance to learn by doing, not watching. Limited class size ensures one-on-one attention, so you will go home with the best solution to address your color needs.

Hands-on, interactive instruction by Color Experts on every aspect of a color managed workflow.

Fundamentals of Color and Appearance ▶ **1 day: $595 per person***

A must-take course for anyone who is new to color science! This one-day seminar teaches color theory, the language of color communication, and why effective color communication is a universal problem. Attendees explore how color is measured visually and numerically through hands-on exercises that demonstrate the science of color, the effects of different light sources, and the perception of color.

Fund. of Color and Appearance with ColorMaster™ QA ▶ **2 days: $995 per person***

This class includes the "Fundamentals of Color and Appearance" session, plus a second day focused on X-Rite instruments and X-Rite ColorMaster™ Quality Assurance software. Topics include the creation of standards and tolerances, reporting color data, and sharing data both internally and externally with customers and suppliers.

Color Formulation Workshop ▶ **4 days: $1,795 per person***

This comprehensive four-day class builds on the "Fundamentals of Color and Appearance" and "ColorMaster™ Quality Assurance" training, plus two additional days focused on ColorMaster Formulation software. Learn how to enter calibration databases, view and edit calibration curves, and evaluate all data necessary for precision formulation. In addition, you will gain an understanding on how to create standards, formulate, and perform corrections.

Color iMatch Database Management Workshop ▶ **3 days: $1,595 per person***

This three-day workshop is designed for users of Color iMatch software and provides intensive, hands-on creation of an accurate and reliable formulation database. Work one-on-one with an experienced X-Rite Color Expert to create a customized formulation database unique to your application and requirements.

*Customers are required to pay their travel and expenses for X-Rite classroom and seminar training.

Our expertise is diverse and intensive, and extends into creating custom solutions for color workflows in most industries.

The X-Rite Color Services Team

Trainers who are skilled educators and color experts in every major industry served.
Technical Writers who create learning materials for a variety of color topics.
Multimedia Developers who design intriguing and captivating online learning.
Program Coordinators who structure and organize training events.

Seminar Tours

Industry experts demonstrate the latest tools and methods and discuss current topics to help you find solutions to your problems. Take home "Need to Know" documents that will help you implement what you learn.

Presenting current industry techniques and real-world solutions.

Fundamentals of Color & Appearance On-Site ▶ **Pricing varies****

Bring an X-Rite Color Expert to your location for a real-world, practical approach to the "Fundamentals of Color and Appearance." This seminar is applicable to all industries and applications, as participants learn how to control color more effectively through live demonstrations.

Custom or Industry Seminars ▶ **Pricing varies by topic***

Taught by X-Rite Color Experts, X-Rite hosts industry based seminars or works with large organizations with multiple locations on custom color programs. Through engaging presentations and live demonstrations, you will learn how to control color more effectively.

On-Site Training

Our team of professional trainers will come to you and integrate themselves into your business by helping analyze, set up, and implement a custom workflow. When they leave, you'll have the knowledge and tools to be self-sufficient within your color managed workflow and increase your company's productivity.

The perfect solution for companies with multiple staff, a challenging workflow, or a unique process that needs to be color managed.

Customer Specific On-Site Training ▶ **1 day: $2,000** ▶ **2 day: $3,500** ▶ **3 day: $5,000****

Customize a training agenda based on your color requirements and specific application. On-site training is available for all aspects of your color workflow, including color theory, hardware and software usage, and control color for your specific quality assurance or formulation application and process.

On-Site Audit and Consultation ▶ **$2,500 per day****

Our X-Rite Color Experts provide many services to ensure you are working at peak performance. We will verify all instruments and lighting are up to standard, help you write standard operating procedures, and train your team on related topics. We'll also evaluate your supplier's entire workflow, including written procedures for producing color products, quality assurance practices, and the use of color measurement instruments.

To Learn More
Visit www.xritecolorservices.com

**Customers are billed separately by X-Rite for all travel and expenses for on-site training.

eL1i Web-Based Training

X-Rite Color Services offers a variety of e-learning options that can be delivered online.

Convenient training that fits your schedule and budget.

Color Theory: Understanding the Numbers of Color ▶ **$59**

From the physics of color to lighting, spectrophotometers and color data, learn how to communicate both color and color difference, by the numbers. Applicable to nearly every industry and business, this interactive course explains color theory and how to overcome the universal problem of color communication.

Personal Color Training ▶ **$125 - $495**

Personal Color Training (PCT) is a one-on-one, live, online learning experience that is affordable and effective. PCTs are customized to your industry, and combine the benefits of online learning with the personalization of a live trainer.

Ask the Color Expert (ACE)

Ask the Color Expert (ACE) provides immediate services and technical support for most color related issues with hardware, software, and general workflows.

Help as you need it, when you need it.

ACE Annual Contract ▶ **Pricing varies by contract**

X-Rite can be your outsource provider for technical support. With infrastructure in place to support large organizations and color professionals, our contract offering includes our toll-free hotline and remote system diagnostics. X-Rite will customize a program to support any workflow and provide industry leading technical support that meets your needs.

Database Management & Consulting ▶ **Pricing varies by contract**

X-Rite Color Experts work directly with you on conversions and management of both quality control and formulation databases. This service offers consultation on best practices as it relates to tolerances, testing, standards, and procedures for X-Rite software systems.

Helping you improve your process and your profitability.

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