## X-rite PANTONE®



▲ The W30 Series bundles include retail paint hardware and software to help associates quickly match common samples and formulate accurate paint color.

# W30 Series



### **Overview**

The W30 Series is a customizable, cost-effective hardware and software bundle to help paint counter associates match common customer samples like fan decks, color cards, and painted items. It includes i1 Paint, an easy-to-use handheld spectrophotometer and ColorDesigner PLUS formulation software. Compared to visual color matching, the W30 Series can save paint counter associates up to 30 minutes per color match, reduce mismatched paints, and decrease waste.

### **Features & Benefits**

The W30 Series is a complete retail paint color matching solution with available options to meet the needs of lower volume paint counters and a range of operator skill levels.

- The i1 Paint spectrophotometer offers 31-point spectral resolution to capture quality 8mm readings on common samples in less than one second.
- The i1 Paint facilitates one-handed operation and simple targeting of samples with a modern instrument housing and portable, lightweight design.
- ColorDesigner PLUS software formulates paint color recipes and is compatible with most paint dispensers for easy integration into any retail paint counter workflow.
- ColorDesigner PLUS expedites and refines the paint selection process, stores paint color recipes for fast remixes, and eliminates formulation errors.





## **Featured Products**

#### **11 PAINT SPECTROPHOTOMETER**

i1 Paint is a cost-effective and easy-to-use handheld spectrophotometer to help retail paint associates color match customer samples. It provides a quality paint match on common samples, quickly and efficiently. i1 Paint reduces contamination issues that plague many spectrophotometers by measuring with the port facing down and using filtered glass to protect the optical components from damage. It also supports a Kensington security lock to secure the device to the work surface.

#### **COLORDESIGNER PLUS FORMULATION SOFTWARE**

X-Rite's ColorDesigner PLUS color matching software expedites and refines the paint selection process to eliminate wasted effort and needless formulation errors. It can connect to a paint dispenser system for fast delivery of paint color formulations, mix the customer's color in the paint product they want, and look up colors across paint lines (optional), turning any paint department into a color design center.

## Service Support & Warranty

X-Rite's color analysis and measurement solutions are engineered and manufactured to the most rigorous quality standards. These standards are backed by comprehensive global service, superior phone and web support, and preventative maintenance options to optimize your long-term investment. We have developed service support and warranty plans that are unique to your organization's specific products and needs.

Learn more by reviewing our service offerings on our website at: www.xrite.com/page/service-warranty. Still unsure of what you need? Contact us directly at: servicesupport@xrite.com

## Specifications

The W30 Series is available in three configurations. Choose from:

	W31T	W32T	W35T
Monitor Size	20"	22" touch screen	
Computer	✓	<b>✓</b>	
Label Printer	✓	<b>✓</b>	
ColorDesigner PLUS Software	✓	<b>✓</b>	✓
i1 Paint Spectrophotometer	✓	<b>✓</b>	✓
Measurement Geometry	45/0°	45/0°	45/0°
8mm Spot Measurement	✓	<b>✓</b>	✓
White Repeatability <b>△</b> E	.01 DE94*	.01 DE94*	.01 DE94*