



“Since we've gotten the iVue, we've been able to match those most difficult dark colors to about 95 percent accuracy. For light colors, it's just phenomenal. I'd say almost 100 percent. It's unbelievable how good this instrument is compared with the old style.”

—Greg Forsythe, OWNER OF WESTMART DO IT CENTER  
WEST YELLOWSTONE, MONTANA

▲ Fast, accurate paint matching for operators of all skill levels

## W80 Series



### Overview

The W80 Series includes the best equipment in color matching, the MatchRite iVue, a versatile non-contact spectrophotometer with dual aperture sizes of 6mm and 12mm. It is revolutionary in its ability to measure almost anything, including wet paint samples and large bulky objects. This easy-to-use spectrophotometer increases in-store uptime, while reducing service cost and overall cost of ownership. X-Rite's ColorDesigner PLUS color matching solution is also included in this product bundle.

### Key Benefits

The W80 Series represents the latest in top-of-the-line paint matching. The included non-contact spectrophotometer can measure a variety of sample sizes, shapes, textures, and opacity levels, making the customer paint-matching experience faster and more accurate, and keeping customers coming back for more.

- The W80 series product bundle from X-Rite is designed expressly for point of sale applications with simplified color searches and matching.
- The MatchRite iVue features unique Active Visual Targeting for precision measurements to take the guesswork out of the color measurement process.
- It features switchable large and small measurement spot sizes with the click of a button and no need to recalibrate between the two.
- The non-contact spectrophotometer measures 1.5 inches from the sample surface, keeping lenses clean, free of wet paint, and reduces service costs over the life of the instrument. It speeds up the color matching process, delivering the ultimate customer experience and making counter staff more productive than ever before.
- ColorDesigner PLUS expedites and refines the paint selection process, eliminating needless formulation errors, and it connects to any paint dispenser system.



**MatchRite iVue Spectrophotometer**

- ① Non-contact measurement instrument
- ② Fast measurement on any sample
- ③ LED spectral engine

You might also like...

**Ci4100 Spectrophotometer**

The Ci4100 sphere spectrophotometer sets the new standard for performance and features in an easy-to-use compact sphere countertop solution for retail paint matching with a higher degree of formulation accuracy. This reliable and accurate countertop spectrophotometer serves as the foundation for operations, improving speed and accuracy of paint formulation, providing easy sample targeting, and standing up to the harsh retail environment.

**Ci61 Spectrophotometer**

The X-Rite Ci61 handheld sphere spectrophotometer offers the ultimate in versatility for busy retail paint operations and is also ideal for paint matching on the job site. Store associates can use the Ci61 to give customers a superior shopping experience with fast and accurate color matches on even the most challenging items. Contractors, property managers and interior designers can use this versatile handheld, battery-powered instrument to obtain precise color data on-site from virtually any surface, from delicate vases to drywall chips.

Service Support & Warranty

Drawing on our extensive color expertise, X-Rite offers the right level of services on-site, online or on the phone, to support and nurture your business. For additional protection beyond the one-year warranty, take advantage of our extended warranty program. With global full service contracts, you can ensure your devices are well maintained through X-Rite's Annual Five Point Checkup, uniquely developed to keep devices performing to original specifications. With 12 global service centers, we make it easy to reach us. For more information about extended support options, visit [www.xrite.com/extended-warranties-services](http://www.xrite.com/extended-warranties-services)

Specifications

The W80 Series is available in three configurations. Choose from:

|                             | W81   | W82   | W85   |
|-----------------------------|-------|-------|-------|
| Monitor Size                | 19.5" | 22"   |       |
| Computer                    | ✓     | ✓     |       |
| Label Printer               | ✓     | ✓     | ✓     |
| ColorDesigner PLUS Software | ✓     | ✓     | ✓     |
| MatchRite iVue Benchtop     | ✓     | ✓     | ✓     |
| Measurement Geometry        | 45/0° | 45/0° | 45/0° |
| 12mm Spot Measurement       | ✓     | ✓     | ✓     |
| 6mm Spot Measurement        | ✓     | ✓     | ✓     |
| White Repeatability ΔE      | .04   | .04   | .04   |

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