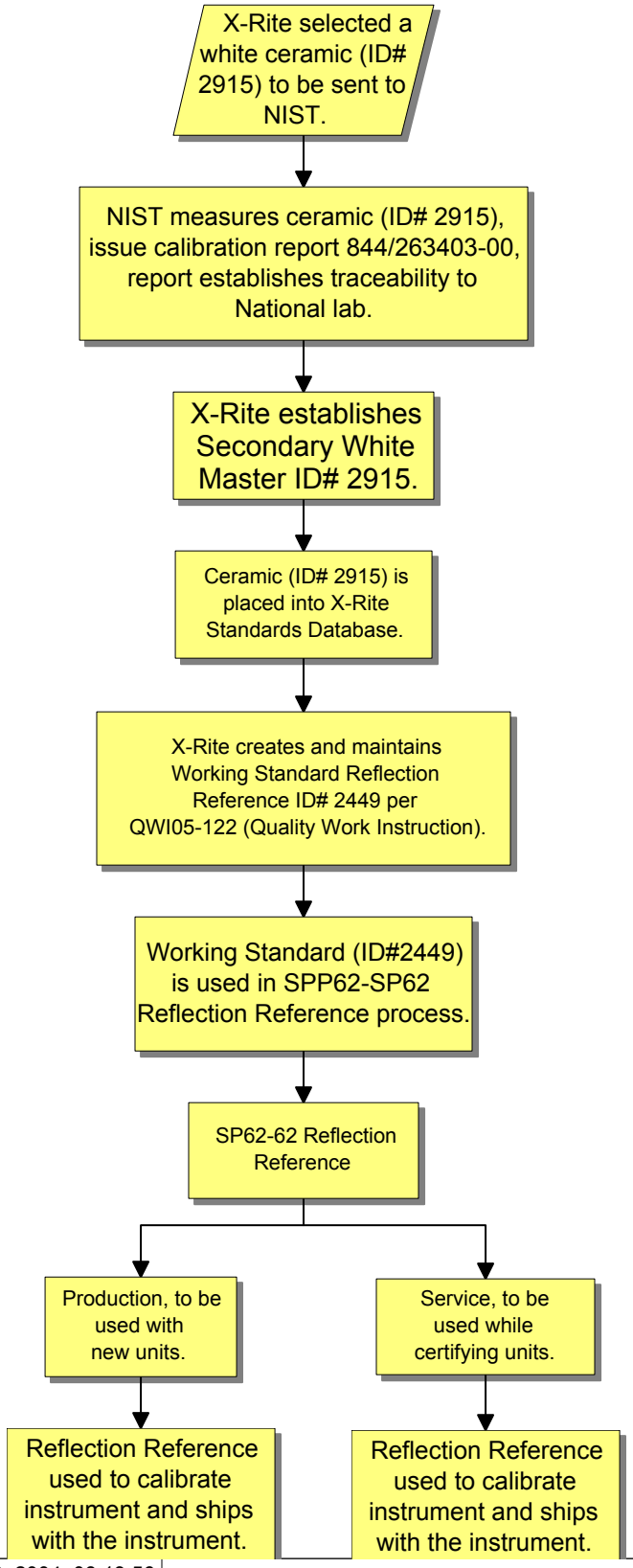X-Rite White Master Reflection Referance NIST Traceability