Portable Color Measurement

MatchRite[®] Retail Color Solutions

Repeat business. Increased profit. The perfect match.

A contractor starting a job, an interior designer planning for a new client, a homeowner with another project. MatchRite[®] hand-held, portable color measurement systems can bring this business to you—every time.

Provide your customers the technology to match colors on-site at the project, build location-specific records within your customer files, and improve their color match accuracy. With MatchRite handheld, portable color measurement systems you bring your customers value; and they'll bring you the business.







Portable Color Measurement

Why MatchRite Portable Color Measurement?

- Increase Your Customer Base: Expand current markets and open up new ones. Attract designers and contractors. If professionals are already customers, Portable Color Measurement together with the ColorDesigner® Color Matching System can be your access to industrial markets.
- Increase Customer Loyalty: Give your customers project confidence, project productivity, and project profitability. The ColorDesigner System brings value to your customers, and repeat business to you.
- **Increase Revenue:** The portable instrument, together with ColorDesigner software, helps customers better manage their projects; identifying additional paint and sundry sales that previously went un-purchased.
- Increase Profitability: Add high-margin revenue to your operation with a MatchRite rental program. Renting provides your customers a value-added service; and your store a high margin source of profitability.

About MatchRite Portable Color Measurement

- **Portable Color Measurement:** Bring the accuracy of in-store color matching to your customer's site.
- **Full-Function Interface:** Simplified information exchange between the portable instrument and the ColorDesigner software eases content management.

Step 1: Use ColorDesigner software to create job-specific location names and surface directories. Input up to 24 specific locations, with up to 25 surface sample names per location. When complete download files to portable.

Step 2: Take measurements at the job site and save them to the desired location and sample name.

Step 3: Upload field data to ColorDesigner software for formulation or use in selecting accent color options with Color Harmony.

- Easy-to-Use Controls and Connections: Quickly gain users acceptance with simple push-button operation, intuitive LCD display, and interactive instructions.
- Accurate Measuring Technology: The exclusive DRS (Dynamic Rotational Sampling) measurement engine provides accurate color data and eliminates color-chip guesswork.

MatchRite[®] Retail Color Solutions





Model	SP52	552
Measurement Geometry	Sphere (included)	0/45
Spot Size at Sample	.315 in / 8 mm	.236 in / 6 mm
Light Source	Tungsten Lamp	Tungsten Lamp
Spectral Range	400 to 700nm	400 to 700nm
Standard Observers	2° and 10°	2° and 10°
Measurement Time	Approx. 2.0 seconds	Approx. 2.0 seconds
Short-term Repeatability	0.10 ∆E* _{ab} (max.)*	0.10 ∆E* _{ab} (max.)***
Inter-Instrument Agreement	0.30 ∆E* _{ab} (avg.)**	0.30 ∆E* _{ab} (avg.)**
Data Interface	RS232	RS232
Power Source	Ni-metal hydride battery pack	Ni-metal hydride battery pack
Lamp Life	Apprx. 500,000 Measurements	Apprx. 500,000 Measurements
Charge Time	Approx. 4 hours	Approx. 3 hours
Measurements per Charge	Approx. 1000	Approx. 1000
Ambient Environment	50°F - 140°F 10°C - 60°C 30-85% RH	50°F - 140°F 10°C - 60°C 30-85% RH
Weight	2.4 lbs. 1.1 kg	2.3 lbs. 1.0 kg
Size (H x W x L)	4.3 x 3.3 x 7.7 inches 10.9 x 8.4 x 19.6 cm	3.2 x 3 x 7.8 inches 8.1 x 7.6 x 19.8 cm



FAX 34 93 567 70 78

INFORMATION PROVIDED IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY AND/OR FITNESS FOR A PARTICULAR PURPOSE. The user assumes the entire risk as to the accuracy and the use of this information. All text must be copied without modification and all pages must be included. All components of this information must be distributed together. This information may not be distributed for profit. © X-Rite, Incorporated 2004. X-Rite® is a registered trademark of X-Rite, Incorporated. Other brand and product names are trademarks of their respective holders. All trademarks may be registered in the United States and/or other countries. Product design and specifications subject to change without notice.

FAX 81-3-5439-5972