



# X-Rite Color Services Training and Support Offerings for Imaging & Media

X-Rite's goal is to provide you with the **very best color training and support**. We have expertise in every aspect of a **color managed workflow**, from the basics of color management and RIP training, to tailored instruction in pre-press and pressroom processes, including **G7™**.

Invest in Your People.



Classroom  
Training



On-Site  
Training



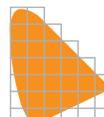
Personal Color  
Trainer (PCT)



Web-based  
Training



Ask the  
Color Expert



On-Site  
Custom Profiling



X-Rite Certified  
Profiles



Seminar  
Tours

## The X-Rite Color Services Team

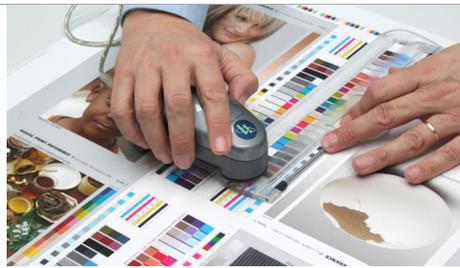
**Trainers** who are skilled educators and color experts in every major industry served.

**Technical Writers** who create learning materials for a variety of color science topics.

**Multimedia Developers** who design intriguing and captivating online learning.

**Profiling Experts** who are knowledgeable & experienced in creating and using profiles.

**Program Coordinators** who structure and organize training events.



### Helping you improve your process and your profitability

We don't just specialize in color or product knowledge. Our expertise is diverse and intensive, and extends into creating custom solutions for color workflows in most industries.



## Classroom Training

X-Rite offers classroom color management training. Each highly-interactive session provides you with knowledge and guidance to learn by doing, not watching. Limited class size ensures one-on-one attention, so you will go home with the best solution to address your color concerns.

### Hands-on, interactive instruction by Color Experts on every aspect of a color managed workflow.

#### Introduction to Color Management

▶ 2 days: \$1,095 per person\*

Gain a foundation in the essentials of ICC color management and learn how to gain control of color for your entire workflow. This course is ideal for photographers, designers, and photo labs that work primarily in RGB workflows.

#### Integrated Color Management

▶ 4 days: \$1,895 per person\*

From cameras and scanners to monitors and printers, this comprehensive program will teach you how to create and apply profiles to build a variety of types of workflows. This course is ideal for users who require more advanced knowledge of color management, such as CMYK print production, and includes color vision analysis and testing for X-Rite Color Management certification.

#### ONYX® Workflow Workshop

▶ 2 days: \$1,295 per person\*

Learn to optimize ONYX in your specific workflow and reduce wasted media and time with proper file prep and preflighting. Gain control of spot colors for matching logo colors and cut vinyls. You will also achieve optimal color, from creation to print through calibration and ICC profiling for various types of print applications.

#### Mastering IntelliTrax Workshop

▶ 2 days: \$1,095 per person\*

This hands-on two-day course will teach Pressmen and Pre-Press Operators how to use the IntelliTrax Auto Scanning solution. Also included is a workbook full of reference tools to help you integrate what you learned back at your site. Training for up to two attendees is included with the purchase of an IntelliTrax system.

#### Ink Formulation Workshop

▶ 2 days: \$1,495 per person\*

This two-day course offers a full curriculum focused on our InkFormulation software, including the creation and optimization of ink assortments. Attendees will learn the entire formulation and color matching workflow along with how to color correct and formulate with waste in order to maximize their return on this software investment. The hands-on learning environment allows attendees to actively engage in the curriculum with an X-Rite Color Expert.

### Presenting current industry techniques and real-world solutions.

#### Fundamentals of Color Management On-Site\*

▶ 5 people: \$1,995 ▶ 6-10: \$2,995  
▶ 11-25: \$2,995+\$195/per person\*

Bring an X-Rite Color Expert to your location for a real-world, practical approach to the "Fundamentals of Color Management," where participants will learn how to control color more effectively through live demonstrations. The seminar offers two choices that are customized to your workflow and application, including "Going Beyond Density-Print Process Control" for printing, or "Color Immersion: A Deep Dive into ColorManagement" for imaging.

#### Custom or Industry Seminars\*

▶ Pricing varies by topic\*

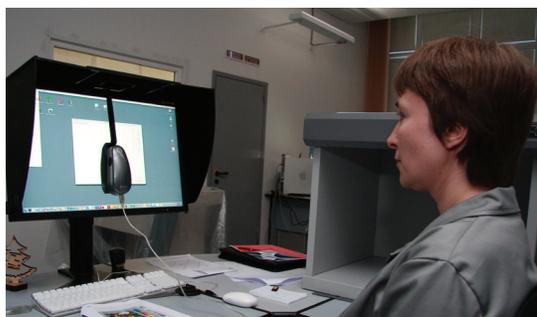
Taught by X-Rite Color Experts, X-Rite hosts industry based seminars or works with large organizations with multiple locations on custom color programs. Through engaging presentations and live demonstrations, you will learn how to control color more effectively. For more information and upcoming dates, visit [www.xrite.com/training](http://www.xrite.com/training).



## Seminar Tours

Industry experts demonstrate the latest tools and methods and discuss current topics to help you find solutions to your problems. Take home "Need to Know" documents that will help you implement what you learn.

\*Customers are required to pay their travel and expenses for X-Rite classroom training.



## Customer Testimonial

"I decided to get some training from X-Rite in order to get G7™ qualified and I was so glad that I did! The instructors from X-Rite were very knowledgeable and personable and made the education process very easy. I would easily refer others to utilize their training courses if they want to better themselves in the area of profiling and color management!"

Doug Jaeger, Digital Print Manager at Source One Digital



### On-Site Training

Our team of professional trainers will come to you and integrate themselves into your business by helping analyze, set up, and implement a custom workflow. When they leave, you'll have the knowledge and tools to be self-sufficient within your color managed workflow and increase your company's productivity.

**The perfect solution for companies with multiple staff, a challenging workflow, or a unique process that needs to be color managed.**

#### Mastering IntelliTrax Workshop

▶ **Two days: \$3,800**

An on-site training course designed for Pressmen and Pre-Press Operators using the IntelliTrax Auto Scanning solution. A Color Expert will come to you to help configure the hardware and software, then show you how to make the most of your new system.

#### Mastering EasyTrax Workshop

▶ **Two days: \$3,800**

Offered as a 1 or 2 day option based on your needs, this training is tailored to EasyTrax customers. An X-Rite Color Expert will work directly at your location in order to implement the EasyTrax system into your workflow and create accurate, repeatable results.

#### Customer Specific On-Site Training

▶ **\$1,750 per day\***

Customize a training agenda based on your requirements and specific applications. On-site training is available for all aspects of your workflow, including color theory, hardware and software usage, and color control for your specific processes.

#### G7™ Training and Qualification

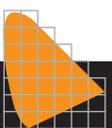
▶ **\$1,750 per day\***

Achieve repeatable, consistent control over your production process with G7™ Qualification. Our Certified G7™ Experts will come to your site to help you update your workflow to G7™ compliance, then train you to achieve and maintain control and consistency in each and every print run.

#### On-Site Audit and Consultation

▶ **\$2,500 per day\***

Our X-Rite Color Experts provide many services to ensure you are working at peak performance. We will verify all instruments and lighting are up to standard, help you write standard operating procedures, and train your team on instrument accuracy, use of color viewing booths, and proper color vision testing.



### Custom Profiling

Our X-Rite Color Experts will professionally profile your machine and media combinations for the best possible color, quality, media performance and productivity.

**When quality, printing and delivery time matter, rely on our certified experts.**

#### On-Site Profiling

▶ **Pricing varies**

Our X-Rite Color Experts will come to your site with the instruments and software to optimize, linearize, and professionally profile the different machine and media combinations in your environment. We'll leave you with the knowledge and ability to increase productivity, reduce waste, and attain the best possible color and quality.

#### X-Rite Certified Profiles

▶ **Pricing varies**

The X-Rite Certified Profile Program provides media and printer manufacturers with the ability to distribute the highest quality profiles for solvent or aqueous printers and media. The X-Rite Certified Profile Program ensures that your customers will be provided with the exact profile settings needed to give them the ultimate in output from the very first print.

\*Customers are billed separately by X-Rite for all travel and expenses for on-site training.

**To Learn More**  
Visit [www.xritecolorservices.com](http://www.xritecolorservices.com)



X-Rite Color Services offers a variety of e-learning options that can be delivered online.

### Convenient training that fits your schedule and budget.

**Color Control Freak** ▶ **\$159**  
This self-paced online course introduces the science behind how we see color through each step of a color-managed workflow using Adobe® Creative Suite® and i1 Match or i1 Publish. The process is described in great detail during 14 modules of video explanations and demonstrations. Hands-on simulations are scattered throughout to help you practice what you learn and implement the techniques into your own workflow.

**Color Theory: Understanding the Numbers of Color** ▶ **\$59**  
From the physics of color to lighting, spectrophotometers and color data, learn how to communicate both color and color difference, by the numbers. Applicable to nearly every industry and business, this interactive course explains color theory and how to overcome the universal problem of color communication.

**Media Profiling in ONYX® X10** ▶ **\$39**  
Essential for anyone using Onyx Production House X10 software, this interactive video provides step-by-step instructions for building a custom media profile in Onyx's Media Manager. In just 60 minutes you can gain a better understanding of color workflows and learn how to successfully build your own profiles with X10. Ready, set, profile!

**Personal Color Training** ▶ **\$125 - \$495**  
Personal Color Training (PCT) is a one-on-one, live, online learning experience that is affordable and effective. PCTs are customized to your industry, and combine the benefits of online learning with the personalization of a live trainer.



Ask the Color Expert (ACE) supports most color management software and hardware, RIPs, design applications, output devices, drivers, and operating systems.

### Help as you need it, when you need it.

**ACE Annual Contract** ▶ **Pricing varies by contract**  
X-Rite can be your outsource provider for technical support. With infrastructure in place to support large organizations and color professionals, our contract offering includes our toll-free hotline and remote system diagnostics. X-Rite will customize a program to support any workflow and provide industry leading technical support that meets your needs.



Helping you improve your process and your profitability.



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**X-RITE WORLD HEADQUARTERS**

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