



Retail Color Solutions

MatchRite® iVue™ Spectrophotometer

A versatile color matching instrument for retail paint environments. The new MatchRite® iVue™ spectrophotometer makes your associates the experts while adding value to your customers' shopping experience by increasing in-store uptime, improving first-time right color match and reducing service costs and overall costs of ownership.



MatchRite® iVue™ Spectrophotometer

Technology That Means Business



Product Features:

Line of Sight™ sample viewing provides fast and easy measurement on any sample, even those odd-shaped, large or bulky samples.

Unique **Active Visual Targeting™** ensures precision measurements by allowing you to target exactly the spot you want to measure. No more guess work.

Innovative LED spectral engine delivers superior color match, especially on reds, blues and dark colors. And, the LED illumination will provide years of uninterrupted service and repeatable performance.

Calibration once a week improves in-store uptime and improves your customers experience.

Measures one and a half inches from the sample surface, keeping the lenses clean and free of wet paint and reducing service costs over the life of the instrument.

Switchable large and small measurement spot sizes with the click of a button, and no need to recalibrate between the two.

Dual aperture sizes (shown actual size)



A Full Line of In-Store Color Matching Solutions

Your Customers **Their Palette**

X-Rite is a world leader in color measurement, management, and communication technology for retail applications.

X-RITE WORLD HEADQUARTERS

Grand Rapids, Michigan USA • (800) 248-9748 • +1 616 803 2100
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Product Specifications:

Dual Beam, 31 channel

Provides a high degree of spectral resolution and absolute color data across the visible spectrum at 10nm intervals

45/0 Geometry

Provides excellent correlation to current CF57 and other 45/0 or 0/45 databases

LED Illumination

Provides long life (>10 million flashes) and reduced maintenance costs

1 ½" measurement distance

Keeps lens system free from wet paint and other contamination

Insensitivity to Depth of Field

+/- 1/8"

Integral Gloss Sensor

Provides ability to detect and match sheen (gloss level)

Reduced Frequency of Calibration

White calibration required only once a week

Semi-portable

Allows users easy measurement of large or odd sized objects

Repeatability

0.05 dEab max, 0.03 dEab avg on white ceramic tile

Inter-Instrument Agreement

0.3 dEab max on 12 BCRA Tiles

