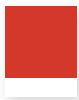




X-Rite Print Excellence Program

Producing the Best Possible Color Day In and Day Out



Printers need a fail-proof workflow to demonstrate to brand owners that they can consistently achieve colors without rework to earn new business and work efficiently.



Brand owners want to ensure their supply chain is qualified and capable of delivering their color quality expectations around the globe.



The X-Rite Print Excellence Program verifies the capabilities of print suppliers to validate they are working to the highest industry standards and quality levels. Being a Verified Printer shows that printers can consistently hit target spot colors, print Pantone Colors to the published PantoneLIVE Digital Values, validate their printing quality, and meet the requirements of discerning brands.

X-Rite Print Excellence Program Details



To become a Print Excellence Verified Printer, a print supplier must demonstrate competence and good process control in measuring, communicating, and correcting color utilizing the following X-Rite solutions: eXact, ColorCert, NetProfiler, and PantoneLIVE.

Print Supplier

X-Rite Color Expert

	Print Supplier	X-Rite Color Expert
Audit Minimum Compliance	<ul style="list-style-type: none"> Provides information about printing conditions, including flexo, offset, substrates, inks, and other details. 	<ul style="list-style-type: none"> Reviews supplied information to make sure everything is in place to evaluate color and validate PantoneLIVE dependent colors.
Print Supplier Onboarding	N/A	<ul style="list-style-type: none"> Adds print supplier to the X-Rite ColorCert Repository Server to access test files and instructions. Adds print supplier to the X-Rite ScoreCard Server to submit print quality data. Sends Launch Packet to the print supplier with all instructions and files for print testing.
Print Quality Validation	<ul style="list-style-type: none"> Prints and measures the test files. Uses ColorCert to determine if they have produced color within the required specifications. Submits final measurements to the X-Rite ScoreCard server for evaluation. 	<ul style="list-style-type: none"> Examines final measurement submission from print supplier
Sustain and Market	<p>Upon passing the program, a Print Excellence Verified Printer can:</p> <ul style="list-style-type: none"> Prove to brands they can produce accurate and consistent color matching the Pantone Master and Dependent Color Standards. Market themselves on X-Rite's Verified Printers page. Use the X-Rite Verified Printer digital badge on their website, emails, and marketing materials to show they are qualified. Verification is annual 	N/A



Look for the X-Rite Verified Printer badge to know which suppliers are maintaining the highest quality standards!

SKU: XRP-EXCELLENCE